

June 15, 2021

Nomination Committee Follow-up Report

Re: Board Nominations Received for the 2021 Annual General Meeting of CPRS Calgary

In accordance with the CPRS Calgary By-laws (Article V) and Regulations (Article IV), the Board's duly appointed Nominating Committee has received the following nomination(s) for incoming members of the Board of CPRS Calgary.

Nominee#1: Sheridan McVean, MBA, APR, FCPRS

Nominee Profile: Sheridan McVean has been a long-standing contributor to CPRS at the local and national level. In addition to holding positions on the CPRS Calgary board in past, Sheridan has served with the CPRS National Accreditation Council, and was Program Co-Chair for the 2005 CPRS National Conference held in Calgary and the 2012 CPRS National Conference held in Victoria. He has presented at local and national events, and has also served on the Board of IABC Calgary.

Nominator: Gordon Hawker, APR

Nominator's Statement: I believe Sheridan will make a valuable addition to the CPRS Calgary Board as Co-Chair of the Program and PD Portfolio. He brings to the table more than 30 years of marketing, integrated marketing communications, and public relations experience and a deep understanding of the goals and purpose of CPRS as an organization. As an educator, Sheridan understands that the communications landscape is shifting and broadening, requiring communicators to develop a diversified set of strategic and tactical skills. His commitment to the profession is evident, not only in his desire to teach, volunteer and mentor students and young practitioners, but in his record of lifelong learning and study in the areas of business, communications, and culture.

Nominee#2: Cassie Naas, APR

Nominee Profile: Cassie Naas is an Accredited (APR) member of CPRS Calgary in good standing. Cassie has practiced Public Relations for over 15 years in Calgary and in Halifax, NS. Upon arriving in Calgary in 2013, Cassie joined the Communications team of the Alberta Energy Regulator (AER) to tell its story through speeches, narratives, video scripts and via the AER brand journalism site, Resource. In September 2020, Cassie left AER to become a Senior Advisor with Suncor's Sustainability Communications team where she continues to tell the stories that matter, ranging from the story of the first Indigenous female to enlist in the Military told for National Indigenous Veterans Day, to an exploration of Suncor's multi-partnered and deep commitment to bio-fuels.

Nominator: Kimberlee Jones, APR

Nominator's Statement: I believe Cassie will be a strong addition to the CPRS Calgary board. As a storyteller, Cassie's perspective is broad ranging and yet focused on the

details. Cassie's attention to detail will serve her well in the role of Treasurer. Cassie is clearly committed to the profession, as indicated by both her wish to volunteer as a board member, but also in the recent completion of her APR.

Nominee#3:

Candace Thomson

Nominee Profile:

Candace Thomson is a six-year member of CPRS and is excited to join the Board of CPRS Calgary.

She has worked in communications for seven years, currently with Nutrien Ag Solutions as a Communications Advisor. Previously, Candace worked at Edelman and De Beers Group in Yellowknife, NT and Calgary. She has worked on internal and external corporate communications campaigns and projects, social media strategy and content development, crisis communications and more. With a Bachelor of English (Hons.) from the Memorial University of Newfoundland, a Bachelor of Journalism from the University of King's College in Halifax, N.S. and experience as a reporter and editor in Canada's North, Candace is an avid storyteller.

Nominator:

Danielle Alfaro

Nominator's Statement:

I nominate Candace Thomson as Membership Chair for the 2021/2022 program year. Candace is a well-respected PR professional with vast experience in a variety of industries. As a true East Coaster, Candace has a love of meeting people that will serve her well in the Membership role. She has shown keen interest in becoming more involved with CPRS and I know she will be a valuable asset to the team.

Confirmation by Acclamation:

Mr. McVean, Ms. Naas, and Ms. Thomson are the only three nominations received to date by the Nominating Committee. Therefore, as the Nominating Committee's initial report had called for nominees in a total of six (6) Board positions, we recommend that the three (3) nominees profiled above be admitted to the Board by acclamation.

An announcement to this effect will be made during the online Annual General Meeting (AGM) planned for Thursday, June 17, 2021. Any other members in good standing who are interested in becoming part of the Board of CPRS Calgary but did not go through the Nomination process are welcome to put their name forward for appointment. Pursuant to Article V, Section 5.1 d) any additional vacancy on the Board may be filled by the Board of the Directors by appointment, and the person so appointed will hold office for the remainder of the unexpired term.

Submitted by the CPRS Calgary 2021 Nominating Committee,

- Gordon Hawker, APR – President
- Kimberlee Jones, APR – Accreditation Chair
- Sarah Roberts, PD & Events Co-Chair
- Laura Worsley-Brown, APR - Secretary