



Event Sponsor – One opportunity per event (\$750)

Do you see an event on our calendar that aligns with your organization? Or perhaps you're interested in interacting with our members face-to-face? Becoming an event sponsor will put you front and centre with our network of influencers and change-makers. Benefits include:

- Member welcome and guest speaker(s) introduction
- Two tickets to the event
- Member pricing for additional tickets
- Logo placement on CPRS Calgary website
- Logo placement on registration website
- Logo placement and mention on event email invite (sent to all members)
- Logo placement and mention on event *thank you* email (post event sent to all members)
- Logo placement and mention on social media pre-event promotion
- Logo placement and mention on social media post-event *thank you*
- Two complimentary tickets to the CPRS Calgary Annual General Meeting & Social (June)
- Logo placement and acknowledgement during CPRS Calgary's Annual General Meeting & Social
- Acknowledgment in year-end email message from the president (sent to all members)

Education & Students Sponsor – One opportunity annually (\$500)

CPRS Calgary's members also include students studying varying communications disciplines at four of Calgary's largest post-secondary institutions including Bow Valley College, Mount Royal University, SAIT, and the University of Calgary. If you're a post-secondary institution or department, or are looking to reach our student membership, this is a great opportunity to partner with CPRS Calgary and demonstrate your commitment to our students. Benefits include:

- Logo placement on CPRS Calgary website
- Acknowledgment in all student event invites
- Mention and quote in *Students of CPRS Calgary* blog piece (posted to CPRS Calgary website)
- Logo placement on registration website for all student events
- Two complimentary tickets to the CPRS Calgary Annual General Meeting & Social (June)
- Logo placement and acknowledgement during CPRS Calgary's Annual General Meeting
- Acknowledgment in year-end message from the president (sent to all members)

Accreditation Sponsor – One opportunity annually (\$500)

Does your organization consider accreditation an asset when seeking to hire new talent? Becoming an accreditation sponsor is a great way to demonstrate your commitment to further education while supporting public relations practitioners who are beginning their accreditation process and who may one day be your future employee. Benefits include:

- Logo placement on CPRS Calgary website
- Logo placement on APR information Session Registration Site and Invite
- Acknowledgment in announcement of successful APR's (sent to all members)
- Mention and quote in *Benefits of Accreditation* blog piece (posted to CPRS Calgary website)
- Two complimentary tickets to the CPRS Calgary Annual General Meeting & Social (June)
- Logo placement and acknowledgement during CPRS Calgary's Annual General Meeting & Social
- Acknowledgment in year-end message from the president (sent to all members)

In-Kind Sponsor

Do you have event space you're willing to donate? Are you a graphic designer interested in volunteering some time? Perhaps you're representing a product or service on behalf of a client and you'd like to share it with our members at an event? From venues to giveaways, we're happy to work with you in developing an in-kind partnership. To discuss further, please contact us a sponsorship@cprscalgary.com.